



Delivery of Basic Healthcare is Backward and Broken
It Takes Too Long, Costs Too Much and is Inconvenient

Need

80% of Americans Skip or Avoid Annual Wellness Checkups
Over 50% of Individuals Not Managing Conditions Effectively

Actions

Performs Virtual Checkups Either On-Site or At-Home
Exposes Diseases & Health Risks Early
Creates & Drives a Care Plan to Control, Shrink & Avoid Future Claims
Reports Results in an Easy-to-Understand Traffic Lighted Format

Discovery

30% Discover they have **High Blood Pressure**
7% Discover they have **Stage 2** or **Crisis-Level Blood Pressure**
28% Discover they are **Pre-Diabetic**
3.5% Share they have **Suffered from Depression** within the past 14-days
2.5% Discover they have **Diabetes**
49% Not Effectively Controlling Diabetes

Outcomes

3:1 ROI
23% Lower Healthcare Costs (\$1,500 per Participant per Year)
77% Reduction in Crisis-Level Hypertension Instances
56% Improvement in Medicare Compliance for Hypertension
22% Reduction in Rates of Metabolic Syndrome
49.5% Catapult Checkups Identifying One or More Previously Unknown Chronic Diseases

Costs

No - PMPM, Admin or Implementation Fees
25 - Completed Checkups per Day Required for On-Site Events
\$40 - Onsite Blood Collection & Physical Measurements or Home Kit Mailed to Member
\$60 - Bloodwork Shipped to Laboratory & Processed
\$95 - Member Complete Virtual Consultation with Nurse Practitioner

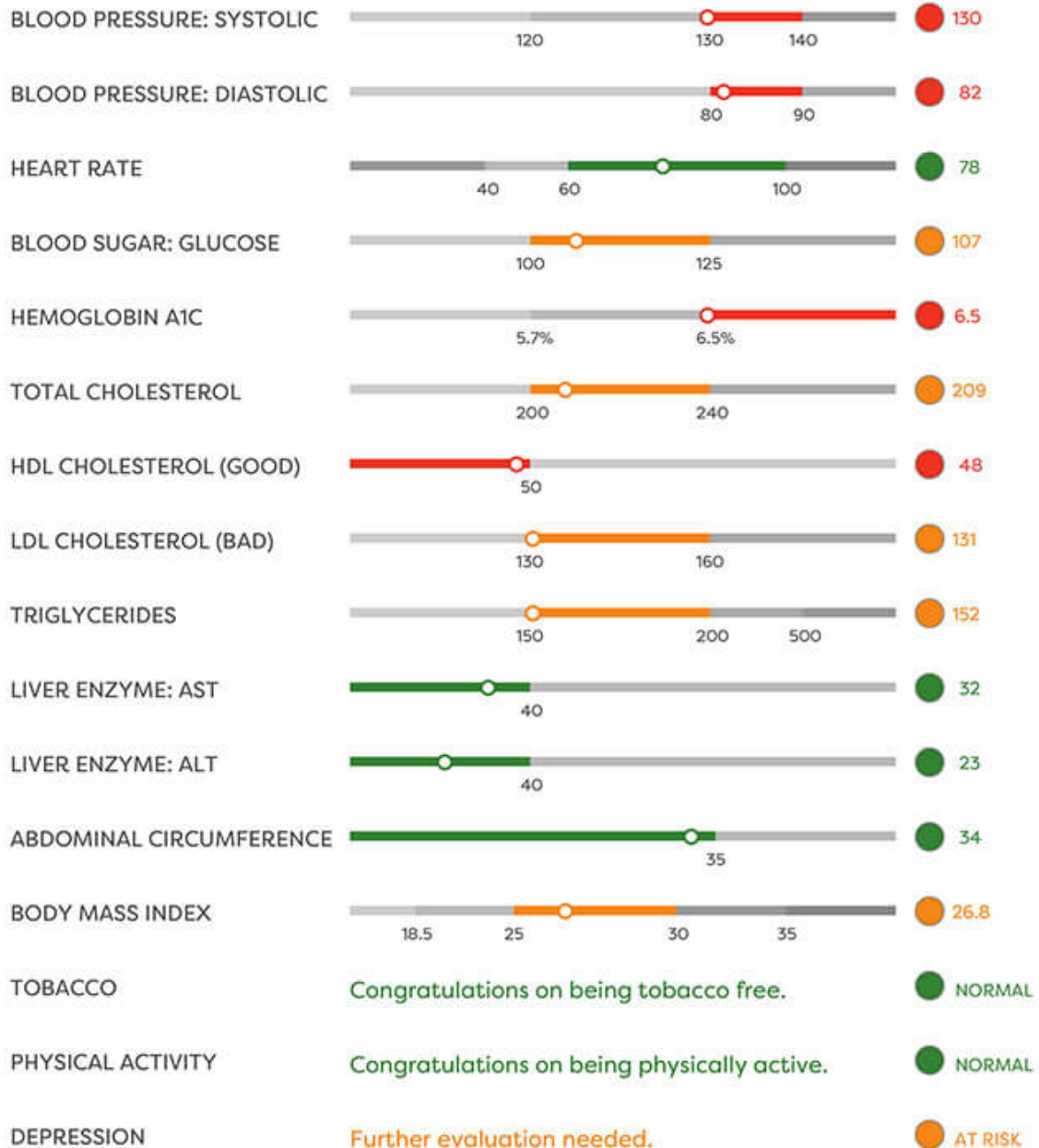
Traffic Light Style Reporting

Health Overview: Stephen Smith

March 1, 2022

Catapult
HEALTH
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● NORMAL ● AT RISK ● ALERT



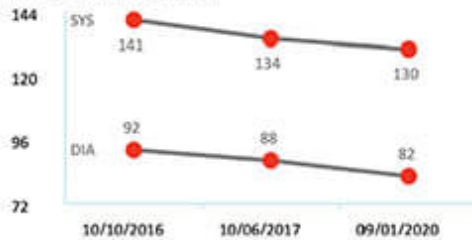
Multi-Year Comparison Reporting

Health History: Jane Doe

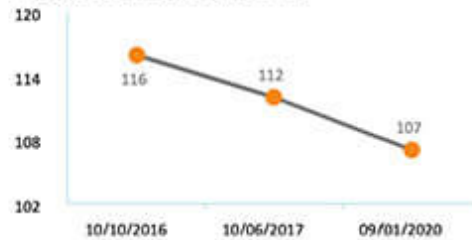
September 1, 2020

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BLOOD PRESSURE



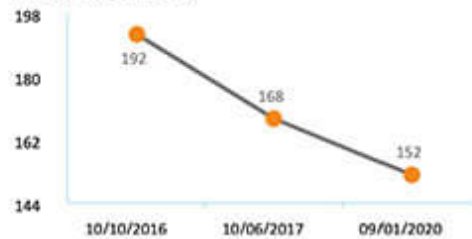
BLOOD SUGAR: GLUCOSE



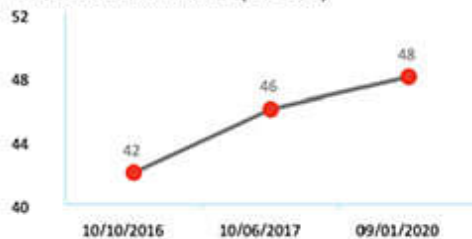
TOTAL CHOLESTEROL



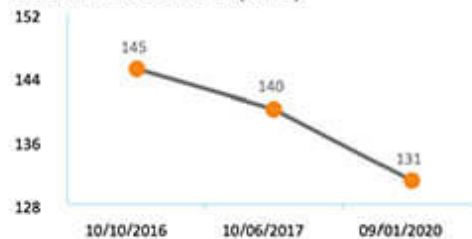
TRIGLYCERIDES



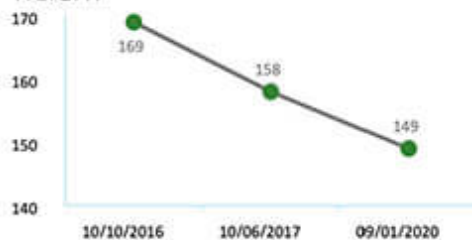
HDL CHOLESTEROL (GOOD)



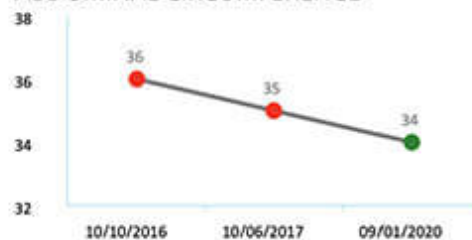
LDL CHOLESTEROL (BAD)



WEIGHT



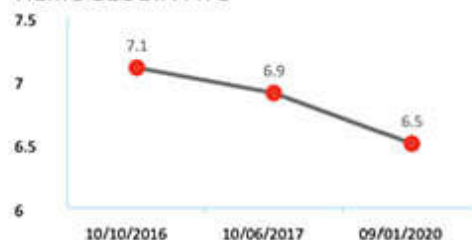
ABDOMINAL CIRCUMFERENCE



LIVER ENZYMES



HEMOGLOBIN A1C



15-Minute 5-Step Process

- 1 - Schedule Appointment or Order Home Kit
- 2 - Blood Test / Blood Pressure
- 3 - Health Questionnaire & Health Risk Assessment
- 4 - Live Video Consult with a Nurse Practitioner
- 5 - Referrals to Making Healthy Cheaper Solutions

VirtualCheckup® Home Kit

- » Instruction Sheet
- » Arm Warmer
- » Measuring Tape
- » Alcohol Wipe
- » Gauze Pad
- » Bandage
- » Sample Collection Device
- » Sample Collection Tube
- » Sample Return Pouch
- » Sample Return Envelope
- » Blood Pressure Monitor (if requested)



Sample Collection Device

Virtually Painless, and Very Simple to Use

Clinical Grade Blood Samples on Par with Any Physician's Office or Hospital

99% Patient Preference Over Blood Draw or Fingertick



Measurements, Information & Actions

Values Measured

- › Hemoglobin A1C
- › Low Density Lipids (LDL)
- › Blood Pressure
- › Body Mass Index
- › Total Cholesterol
- › Triglycerides
- › Framingham Risk Score
- › Arterio-Cardio Risk Score
- › High Density Lipids (HDL)
- › TC : HDL Ratio
- › Height & Weight
- › Abdominal Circumference

Behavioral Health

- › GAD-7 Anxiety Screening
- › Alcohol Abuse
- › PHQ-9 Depression Screening
- › Tobacco Use
- › Columbia Suicide Severity Risk
- › Opioid Misuse

Personal Health History

- › Allergies
- › Coronary Artery Disease
- › Asthma
- › Obstructive Sleep Apnea
- › Hyperlipidemia
- › Diabetes
- › Hypertension
- › Stroke
- › Cancer
- › Heart Failure
- › Kidney Disease
- › Musculoskeletal Pain

Gather Family Health History

- › Diabetes
- › Coronary Artery Disease
- › Breast Cancer
- › Hypertension
- › Stroke
- › Colon Cancer
- › Hyperlipidemia
- › TIA
- › Prostate Cancer

Symptoms Captured

- › Medication Reactions
- › Circulation Problems
- › Pain While Walking
- › Skin Infections
- › Swelling of Hands or Legs
- › Bladder Infections
- › Foot Ulcers
- › Seizures
- › Sleeping Problems
- › Chest Pain
- › Gum Infections
- › Shortness of Breath
- › Slow Healing Wounds

Compliance Consultation

- › Mammogram
- › Lung Cancer Screening
- › Pap Smear
- › Vaccination Consultation
- › Colorectal Screening

Filled Prescription Import

- › Adherence
- › Potential Reactions
- › Compliance
- › Generic Options
- › Effectiveness Review

Gaps in Care Identified & Addressed

- › Primary Care Status
- › COPD
- › Hypertension
- › Asthma
- › Diabetes
- › Coronary Artery Disease
- › Heart Failure

Personal Action Plan & Referrals

- › Clinical Action Plan
- › Send Results to Primary Care Physician (PCP)
- › Handoff to Making Healthy Cheaper Programs
- › Connect to Primary Care Physician (PCP) or Clinic
- › High-Risk Participant Follow-Up